



City of Chula Vista Boards & Commissions

Parks and Recreation Commission

Agenda

SPECIAL MEETING OF THE PARKS AND RECREATION COMMISSION OF THE CITY OF CHULA VISTA REVISED** July 14, 2014

July 17, 2014
6:30 pm

Parkway Community Center
373 Park Way
Chula Vista

CALL TO ORDER

ROLL CALL: Commissioners Chambers, Vogel, Garza, Scott, Buddingh and Chair **Boehm**

PUBLIC COMMENTS

Persons speaking during Public Comments may address the Commission on any subject matter within the Commission's jurisdiction that is not listed as an item on the agenda. State law generally prohibits the Commission from discussing or taking action on any issue not included on the agenda, but, if appropriate, the Commission may schedule the topic for future discussion or refer the matter to staff. Comments are limited to three minutes.

CONSENT CALENDAR

The Commission will enact the Consent Calendar staff recommendations by one motion, without discussion, unless a Commission Member, a member of the public, or staff requests that an item be removed for discussion. If you wish to speak on one of these items, please fill out a "Request to Speak" form and submit it to the Secretary prior to the meeting. Items pulled from the Consent Calendar will be discussed immediately following the Consent Calendar.

1. Commission visit Parkway Center, Parkway Gym and Parkway Aquatic Facility

Staff recommendation: Commission participate in walk-through of Parkway Center, Parkway Gym, and Parkway Aquatic Facility

2. Introduction of new staff – Ethan Wing, Recreation Supervisor I and Karina Craig, Aquatic Supervisor I

Staff recommendation: Commission hear the introduction

3. Recreation Department Monthly Report

Staff recommendation: Commission approve the monthly report

4. Public Works Department Monthly Report

Staff recommendation: Commission approve the monthly report

5. Presentation Recreation Department Youth Sports Programs

Staff recommendation: Commission accept the presentation

6. Presentation of Satellite Recreation Programs

Staff recommendation: Commission accept the Presentation

ACTION ITEMS

The Item(s) listed in this section of the agenda will be considered individually by the Board/Commission and are expected to elicit discussion and deliberation. If you wish to speak on any item, please fill out a "Request to Speak" form and submit it to the Secretary prior to the meeting.

7. Approval of May 22, 2014 Commission meeting minutes

Staff recommendation: Commission approve the Meeting Minutes

8. Approval of absences of Commissioners Garza and Scott from the May 22, 2014 meet

Staff recommendation: Commission approve the absences of Commissioners Garza and Scott from the May 22, 2014 meeting

9. Appoint a Liaison to the Assessment Management Advisory Committee

Staff recommendation: Commission appointment a liaison to the Assessment Management Advisory Committee

10. Recommend to City Council Acceptance of Donation from Macy's Heart Your Park Program

Staff recommendation: Commission Recommend to City Council Donation from Macy's Heart Your Park Program

11. Recommend to Council approval of Proposed Park Maintenance Expenditure at Memorial Park and Winding Walk Park

Staff recommendation: Commission recommend to City Council approval of the proposed park maintenance expenditures for Memorial Park and Winding Walk Park

12. Recommendation to City Council to support Enforcement Ordinance for Park Ranger

Staff recommendation: Commission recommend to City Council to support Enforcement Ordinance for Park Ranger

13. Parks and Recreation Commission Goals for Fiscal Year 2014-15 (Standing Item)

Staff recommendation: Continue to review and adjust the Fiscal Year 2014-15 Parks and Recreation Commission Goals

OTHER BUSINESS

1. STAFF COMMENTS

- Community Fun Run Recap (Recreation)
- Wellness Works – Lazyman Triathlon (Recreation)
- Youth Sports Council Update (Public Works)
- Upcoming Court Improvements (Public Works)

2. CHAIR'S COMMENTS

3. COMMISSIONERS'/BOARD MEMBERS' COMMENTS

ADJOURNMENT to the September 18, 2014 at 6:30 pm in Conference Room B-129 of Building C Chula Vista, California.

Materials provided to the Parks and Recreation Commission related to any open-session item on this agenda are available for public review in the Recreation Department Administration Office located at 276 4th Avenue Building C, Chula Vista are available for review, during normal business hours.

***In compliance with the
AMERICANS WITH DISABILITIES ACT***

The City of Chula Vista requests individuals who require special accommodations to access, attend, and/or participate in a City meeting, activity, or service, contact the Human Resources Department at (619) 691-5041 (California Relay Service is available for the hearing impaired by dialing 711) at least forty-eight hours in advance of the meeting

I declare under penalty of perjury that
I am employed by the City of Chula
Vista in the Recreation Department
and that I posted this document on the
bulletin board according to Brown Act requirements.

Dated: 7/9/2014 Signed: Margarita Tellez

**Agenda revised to correct technical error and notice the meeting as a special meeting, due to the change in regular meeting location.



Recreation Department

DATE: July 12, 2013
TO: Parks and Recreation Commission
FROM: Kristi McClure, Director of Recreation
SUBJECT: Parks and Recreation Commission Monthly Report – Recreation

SUMMARY

Staff has prepared a status report regarding items of interest to the Parks and Recreation Commission. Staff recommends that the Parks and Recreation Commission receive and file this informational report.

ACTIVE.NET -Nothing new to report

ADULT ATHLETICS

Men's & Coed- Softball summer season registration began June 12, 2014 and the season will begin in August 2014. Men's & Men's 35 + basketball summer season registration began June 12, 2014 and the season begins the week of July 14th on Tuesday and Wednesday nights. Golf began in May and will end in July. The number of teams include: Men's Basketball: 30 League Teams in 5 divisions; Men's Softball: 72 League Teams in 12 divisions; Coed Softball: 30 League Teams in 5 divisions and Golf (8 Teams). The Revenue for Adult Athletics was \$13,169.55.

Recap of previously mentioned program: An adult women's basketball league is still in development to begin October 2014. This league would host 6-8 teams and be held at the Salt Creek gymnasium on Monday nights for a full 10 week season, 3 times a year (excluding summer). An adult Arena Soccer League and Arena Flag Football League are in development. Currently on hold due to the pending repair needs of the arena.

AQUATICS

Loma Verde Family Aquatic Center

Summer swim classes began on June 16. Recreational Swim also began on June 16 and was held on Monday, Wednesday and Friday from 12:30 – 3:00pm. Aqua Fun N Fit, free class sponsored by Kaiser, began June 16. Lap Swim hours were being expanded starting June 16 to utilize more of the pool when we have classes/recreational swim scheduled. Water fitness classes are scheduled to occur Mondays, Wednesdays, and Fridays, from 11:00 – 12:00 noon. Summer class registration is almost all full and fall class registration will begin on August 11th for on-line and August 18th for walk-in. Aqua Fun N Fit registration filled both classes in the month of June.

On June 26th we started the "Soda Free Challenge Movie in the Pool". This is part of the Kaiser grant to help promote Healthy Living. We held The World's Largest Swim Lesson on June 20th and had 32 participants, with most being new to our programs. We also held class registration immediately after this event.

Number of Participants: Water Fitness classes are averaging about 20 - 25 per day; 5 Physical Therapy bring in between 5 – 10 participants; and Lap Swim numbers consistent, averaging 15-25 visitors per day.

Revenue was \$47,533.00 (Loma Verde Pool Rentals - \$20,512.00 and Loma Verde Swim Fees- \$27,021.00).

Parkway Aquatic Center

The first session of summer swim lessons began June 16th. There was an average of 293 students per day ranging from 6 months to adult. That is an increase of 36% from last year's first summer session. Thus far, 35% (\$11,913) of the revenue for summer programs has come from online registrations. The first session of Aqua Fun and Fit also began June 16th. This is an 8 hour free program that exposes children ages 9-14 to health living habits. Participants learned about nutrition and exercise as well as aquatic sports. The class was full with 10 participants. Summer Recreation swim hours began June 16th on Tuesday, Thursday and Saturdays 12:00-3:00pm with an average of 38 swimmers per day.

Therapeutics Learn to Swim continued in the month of June. This program is in collaboration with Carmel Wilson's Therapeutics team and offers swim lessons specifically geared towards people with special needs. There were a total of 7 participants during the June session. Lap Swim and Water Aerobics continued with an average of 5 lap swimmers per day and 5 patrons per class. Chula Vista Aquatic Club continues year round practices Monday through Friday with an average of 15 participants per day.

We held Splash and Groove event on June 6th. This was a free event to the community in collaboration with Carmel Wilson and the Therapeutics division. 185 swimmers and spectators enjoyed free recreation swim, silent auctions, free food and drinks, a live DJ and ticket raffle. All proceeds went to benefit the Therapeutics programs.

The month of June at Parkway Pool was busy with summer swim lessons, Recreation and Lap Swim, and Deep Water Aerobics. Parkway also continued to offer pool rentals to club swim teams. Therapeutics Learn to Swim also continued into June. Splash and groove pool party was a great hit with all proceeds benefitting Therapeutics programs.

Parkway Pool was drained the week of June 9th. During the closure several in-pool lights were repaired and replaced.

Number of participants (Through June 24th) was \$4,658 and total revenue was \$29,903.48.

CITY STRATEGIC PLAN - Nothing new to report.

COMMUNITY FUN RUN

The Chula Vista Community Fun Run was held on Saturday, May 17th. It was a great event with 1,149 participants! This great annual run/walk is held in conjunction with the Olympic Training Center and each year has gotten bigger and better! Thanks go out to the Title Sponsor, Sea World's Aquatica, the Silver Sponsors, Pure Protein bars, Baldwin and Sons, and Sports Authority, as well as the volunteer groups from San Diego State University Scholars for Success, Momentum Christian Church, and Sweetwater Union High School District students. A recap meeting was held in June and recruitment of sponsors will begin in October.

FRIENDS OF CHULA VISTA PARKS AND RECREATION - Nothing new to reportHERITAGE PARK CENTER

The week of June 23-27 we held Dance & Gymnastics Camp with Kamie. This was a great camp of getting experience in dance, gymnastics, tumbling, ballet, hip hop, outdoor fun and arts & crafts. This camp was attended by 7 boys and girls and they had an awesome week. It's nice that the community is seeing us coming out of our budget cuts and we are back to offering day camps for the kids. The week of June 30-July 3 we are having our Art Camp with Ed. This creative camp has 9 campers coming each day with their sketching book. They are all eager and excited to sketch and draw each day and most importantly learning new techniques. All of these camps were new to Heritage and it made for a fun month.

We had our Open Rec & Read from 2-5pm in the main hall Monday – Friday but on June 23 we Kicked Off Summer with Special Days...Mondays Tournament Day with prizes from local businesses Tortifruti, Shakeys Pizza, & Jordan's, Tuesdays Craft Day, Wednesdays Wild Wednesday s Staff choice and a special treat from a local business Project Pie donated some pizzas, Thursdays is Movie Day, and Fridays are Son Cone Fridays. We also have our Recreation equipment foosball, air hockey, caroms boards, board games, sports equipment, Wii, movies, line dancing and staff entertainment.

Number of participants utilizing Heritage Park & Community Center was 6,961 (Foyer 558; Main Hall 1,740; Craft Room 715; Amphitheater 672; Skate Park 491; Basketball Court 1,299; Field 1066; and Open Rec & Read 420). Heritage Total Revenue: \$7,847 (\$5,899.00 Other revenue and \$ 1,948.00 Heritage Rentals).

We had a student intern from High Tech High, who worked on promoting Splash N' Groove. Splash N' Groove was a huge special event and a success. We had well over a 100 people in attendance, food donations from Costco, Subway and Fresh N Easy. Raffle Prizes came in from over 50 donors around Chula Vista and San Diego. It was all sponsored by the Friends of the Chula Vista Parks & Recreation. It is one of the BEST collaborations with the Aquatics Section. A big Thank You to Elizabeth Kovar, Aquatic Supervisor III, Ariell Folks, Aquatics Supervisor II and Tony Ramos, Recreation Supervisor III for making this event a huge success!!

Staff and I attended the Kids Included Together Lunch Workshop and Tour on June 25th at Liberty Station. It was nice seeing all the KIT staff again. The topic was from a "family perspective" and how

KIT and Inclusion made a huge impact on their lives as a military family. It is so important to get out there and attend conferences, meetings, symposium for networking and keeping up fresh new ideas.

We've started a volunteer Mandarin class here and it's been getting good attendance 1x a week on Thursday s from 3-4pm. Families have all been coming in to take the free class. The instructor just wanted to give back to her community.

We received numerous donations from several local businesses for our Splash N' Groove event: Marie Callender's, Oggi's, O's American Kitchen, Broken Yolk, Aunt Emma's Pancakes, Costco, Fresh N Easy, Family House of Pancakes, Home Town Buffet, AMC Otay Ranch 12, Living Coast Discovery Center, Venga Venga Cantina & Tequila Bar, San Diego Zoo Global, Eastlake Country Club, Wendy's Islands, Galley at the Marina, Cotixan, Tavern & Bowl, Sea World Aquatica, Savoie, Sleep Train Amphitheatre, Salt Creek Golf Club, Sky Zone, California Pizza Kitchen, Olympic Training Center, Café Lamaze, Olive Garden, Dolphins, La Bella's Pizza, Red Lobster, Black Angus, Fudd Ruckers, and Project Pie so far. It's nice to see local businesses give to such a great event. We distributed flyers for Splash N Groove and Camp Sunrise. Margarita Cellano sent out nixel blasts and facebook posts to advertise our programs ~ Thank You for doing this!!

Re-cap of previously programs: Heritage continues to build its attendance and rentals have increased. It is fun to re-introduce camps at Heritage Park!! The bulletin boards change each month to keep the building fresh and up to date, plus on the outside the graffiti has decreased. Kendama is the new toy of the season and it has hit Heritage; we will continue to build on that and look at new ideas on how to program it with our open programming. Also, we continue to add to our email lists for participants, Special Education teachers, and for businesses, the schools, and organizations that serve those with disabilities.

LOMA VERDE CENTER

We added an array of new Saturday classes for the summer session. Attendance for Critical Hours has been low due to school break and because we are in between sessions. Our Activities include: Staff provide the children with: dodgeball, basketball, crafts, and board games. The regular mini special events for June were: Root Beer Float Day on June 10 @ 2:30 we had 22 participants; Father's Day Crafts on June 13 @ 2:30 the kids made key chains and picture frames we had 16 participants; Wii Sports Day on June 18 @ 2:30 we only had 4 participants; Popcorn & Movie on June 20 @ 2:30 we had only 4 participants and we showed "How to train a Dragon"; and Dodgeball Tournament on June 27 @ 2:30 we only had 7 kids show up so we played Pickle Ball instead.

Number of participants Totals 2,744 and Revenue Total- \$ 7,741.

"EMPOWER HOUR" MOBILE RECREATION - Nothing new to report

MONTEVALLE CENTER

A new class introduced was Character Sketch workshop/camp during the week of June 30. The Camps was 2-hours per day. The contract instructor is a former cartoon artist for DC comics. He also teaches

this program as a non-profit for schools and at Southwestern College. We had 3 young artists enrolled in this program.

Once school was out, we offered mini-camps every week beginning June 9 except the week of June 16. June 9-13 we offered a basketball camp, and had a total of 29 campers. June 23-27 we offered a multisport camp and we also had 29 campers. The week of June 30 we offered a volleyball camp and we had 32 participants. All of our mini-camps ran from 9-12pm, Monday thru Friday except for Volleyball which ended on Thursday due to the 4th of July holiday. For the five-day camps we charged \$75 and for the four day camps we charged \$60. These mini camps are focused on introducing sports and exercise to the novice participants. Our main emphasis is to learn while having fun. Outside of these staff taught camps, we had a contracted Art Camp in which we had 25 students, a contracted tennis camp with 12 campers, two rental camps focused on singing and the arts called Glee Club camp, and finally we had two rental camps out on our fields for Lacrosse.

Critical hour programming consisted of Crafts. Since school has let out our free craft program on Thursdays has dropped in attendance. Approximately 5-8 participants drop by every Thursday. The Middle School Tournaments ended due to school being out. This program will restart on July 25.

On June 20 we had our Snores and Smores community camp out. We had a total of 383 people registered for this event. For this event we charged \$7 per camper. Participants/campers received a 20x20 campsite and their registration included: a hot dog dinner with smores, a movie in the park, a flashlight snack hunt, use of the arts and crafts room, a playroom for the preschoolers who attended, two jumpers in the park, and the recreation center stayed open until midnight. In the morning, campers also received a delicious continental breakfast with coffee and juice. This was our eighth year running this event, and it's always the highlight of the year for staff. Starbucks donated a 90 cup coffee container for our Snores and Smores camp out, and Vons donated a \$25 gift card. The Foundry church once again donated their time by assisting with camp preparation and food preparation.

June was a whirlwind of activities. Every camp or activity was a great success. All of the participants and parents left with a smiling face and eager for more. Many campers were repeat enrollees for our camps. Repetition is surely a sign of satisfaction. Much of the success was due to our blend of well trained staff and our highly regarded new comers who have been hired within the past year. All of whom made this a successful summer so far.

Number of participants was 519 and Revenue was \$45,430 (Rentals \$17,497.74; Activities Fees \$8,401.00 & Recreation Programs \$19,532.00).

NORMAN PARK CENTER/SENIOR PROGRAMMING

As of June 31st, the majority of NPC's free and paid programming is visible on both ActiveNet and online. Norman Park is also moving forward with its new digital signage and is working to synchronize the NPC digital advertising displays with the ActiveNet system. In June, NPC developed marketing flyers written in both English and Spanish and began transitioning the upcoming newsletter to a format

that better provides information to Spanish speakers. These changes should help the NPC provide meaningful services to more Chula Vista residents.

On June 12th, the NPC worked in collaboration with the Senior Club to host a trip to the Del Mar Fair. Approximately 20 seniors hopped on the bus and enjoyed the various foods, shows and rides offered at the event. The NPC also hosted a Fashion Show and Luncheon on June 24th. 50 participants attended the event and enjoyed lunch, jazz music and a runway show featuring 5 volunteer fashion models. The event received rave reviews from many of the attendees.

On June 27th, NPC finished its last class of a 6 week workshop about healthier living with chronic conditions. Attendance was so high that we have organized an additional 6 week series for the months of September and October. NPC has secured a consistent instructor for a bilingual (Spanish/English) art class. The class attracts artist of all levels and is free to those who can bring their own materials. Movie Mondays continue to be a hit with 30-50 seniors attending nearly every movie since February. The growth of this free program has brought in some new participants who are getting more involved in other activities at the center. Norman Park continues to work with the Chula Vista Senior Club, Club Amistad, the Korean Club and the Chula Vista Garden Club to provide meeting space for their meetings, potlucks, dances and events. Norman Park plays site host to three dances and at least 5 potlucks in three different languages each month.

Attendance generally reached above 200+ facility users per day for days that the new attendance spreadsheet was utilized. Revenue total was \$2502.48 (Rentals 1440.73; Rec Programs 834; Special Interest 90; Sales & Publications: NA; Reimbursement of Human Services Agencies: 137.75). Norman Park continues to offer 12 free fitness classes as well as an array of classes that include: Bereavement Support Group, Bilingual Art Class, Book Club, Chess Club, etc. We also offer low cost classes: 2 Bunco Groups, Circuit Training, Ballroom Dance, Line Dance, Beginning Guitar, and 3 Zumba classes.

OTAY RECREATION CENTER

New monthly ZUMBA classes will begin Monday July 14th in the evenings from 6:30-7:30PM and registration for this class will be month to month. An assistant sailing instructor has been cleared to assist with the "new" Sailing class for the month of July. Classes will be held at the Chula Vista Yacht Club. A new instructor for Cardio Kick Boxing & Fitness (who has returned from being out of the country has returned), and is being live scan, with classes anticipated to be offered at OTAY in August. The Summer Food Lunch Program, free lunches and snacks started Monday June 16th for youth 18 years and younger. The meals are prepared and delivered daily by the South Bay Union School District, and funded by the USDA. Meals include: sandwiches, burritos, pizza, milk, cookies, and fruit. Lunches are served from 12:30-1:30PM, and snacks served from 2:30PM-3PM. Thus so far, a total of 242 lunches and 242 snacks, total of 484 meals, have been served for the month of June. We moved Tennis Classes and Camp to Mt. San Miguel Park on Monday June 23rd.

Number of Participants / OTAY: 5,944 and Revenue \$2,967. Number of Participants / Satellite: Tennis Summer Camp: 8 and Archery Summer Camp: 15.

Critical Hour Programming Attendance: 3,809. Extended Recreation Hours for the summer session started Monday June 9th and will continue through Wednesday July 23rd. Hours include Monday through Friday from 12:00PM to 4PM. Weekly scheduled activities were offered at OTAY (dodge ball, soccer, arts & crafts, ping pong tournaments, Wi Games, movie day with popcorn). On Monday June 9th Movie Day with "free popcorn" was offered featuring the movie "Frozen". Solicitation of donations are being sought from local businesses for upcoming special events in August (ex: Back to School BBQ & and other activities) for the extended recreation programming. We also held "Family Movie Night" with free popcorn on Thursday July 10th at 7PM. We are also gearing up for our Back to School BBQ on Wednesday July 16th at 2PM.

OTAY had an intern from June 2nd through Friday June 6th from Chula Vista High Tech High School. Throughout our partnership with the school, our intern was helpful in assisting with compiling: the quarterly Program Surveys evaluations (two years' worth) into the JDrive database; program assistance during the Critical Hours programming, totaling weekly statistics, and assisting with the OTAY Elementary graduation ceremony crowd control. Overall, he completed a total of 160 hours during the months of May and June 2014.

PARKWAY COMMUNITY CENTER & GYMNASIUM –

We introduced three programs: Cheer Camp, Girls Only Basketball Camp, the Children's Acting Class and Basketball Readiness. We had 20 girls enrolled in the "Girls only Basketball Camp, 8 enrolled in the Cheer Camp, 8 enrolled in the Children's Acting Class and 8 enrolled in the Basketball Readiness. Our Critical hour programming has been available to participants beginning at 1pm. Participants are able to utilize the game room and small gym. The Folklorico Mexican Dance class held a performance at the Memorial Bowl on Saturday, June 21, which the public was invited. The center has implemented a Birthday Party Package, which includes the Craft Room and staff to play games.

We had a High Tech High student complete her internship on June 6. The intern assisted with many classes and programming. We also had another high school student that was teaching a Children's Acting Class for her community service hours and she did a great job.

Number of participants: 6,690 Rental revenue: \$2,580

WOMAN'S CLUB: The Karate class, Zumba and Senior Exercise class continue to be held at the Woman's Center. The Woman's Club continues to hold their monthly meeting and monthly luncheon. The Hawaiian Dance class held a performance in the Woman's center on June 18.

SALT CREEK RECREATION CENTER

We introduced a new class in June for the summer session include "Lifting with Frances" (16 years and older) and "Full Body Boot Camp" (18+). "Lifting" will be the first fitness class held in our Fitness Center and will focus on proper use of the equipment for the best workout results. This class will be held on Saturday mornings at 8:10am. "Boot Camp" will be a high energy workout for those seeking a more hardcore intensity to their workout. It will be offered on Sundays at 1:20pm and utilize the Annex, Patio area, and both multipurpose fields.

Our attendance was high at 11,589. Soccer Arena (public non-permit/class use): This area is closed for rentals (3,162); Critical Care Hours: 424; Game Room: 757; Annex Room 1 & 2 classes (Mon-Saturday): 1,754; Gymnasium (All programs - Youth Sports Leagues, Classes, Open Play): 4,644 and Fitness Center: 1,300

Our combined revenue is \$26,810.25. Recreation Program Fees - \$14,931; Other Fees - \$426.00; Specialty Interest Classes Fees - \$3,850.00; Field Rentals - \$3,963.50; Rentals: \$3,639.75. For our Fitness Center, we sold 53 memberships and had 3 Renewal memberships (Total Revenue: \$1,652.00)

Special Events at Salt Creek include: "Spin Your Wheels" held a special presentation for participants in our first week of camp on Friday, June 13, 2014. The campers learned about safe riding in urban areas as well as how to change a flat tire. The presentation was made by Larry Hofstetter from the San Diego Bicycle Coalition. We also held 2 ceremonies for our graduating Tiny Tots on June 12th and June 13, 2014 in the Annex Classroom. Over 70 participants attended each of the days. Students wore the traditional camp and gown as they walked the processional. A reception was held as well, following each ceremony with food and deserts provided by parents. We would like to recognize the exceptional work by the Tiny Tot staff members: Ana MacGregor, Frances Bordenave, Monique Quimlat, and Pamel Zazueta.

We currently have 1 high school volunteer that is providing assistance with Basketball 101 and additional monitoring of the gymnasium on Wednesday & Saturday.

Update on summer camps held in June: We had summer from June 9 – June 27 and the enrollment grew each week with total participation over the 3-weeks reaching 70 participants. "212 Volleyball" lead a 3-day camp on June 20, 21st and 22nd. Participation was good at 11 participants each day. We expect to have growth in enrollment in the fall and spring offerings of this camp.

Salt Creek Soccer Arena was taken out of service on May 14, 2014 due to the deterioration of the play turf in key areas of play.

SATTELITE PROGRAMS (was previously listed under Parkway Community Center)

TOURNAMENTS- Tournament Rentals - We had 2 one-time tournaments in June for a total of \$3,000.

THERAPEUTICS

Camp Sunrise was held at Heritage Park & Community Center June 16-20th. It was a very successful week, since we have not offered Camp since 2008. We had 7 campers for a themed Fun & Fit week of Camp Sunrise. Daily activities included sports & games, arts & crafts, Zumba, hip hop dance, water fun and special guest visitors. Our visitors were awesome we included Monday the K-9 Unit of CVPD they gave a talk, demonstration and tours of the cop car. Tuesday we had the CV Library they read books, gave giveaways, had signups for library cards, and left the book bug parked out front all day. Wednesday we had the CV Fire Department they gave a talk, also a truck hands on tour and a demonstration of the 6 floor equivalent ladder, pretty cool how tall it was. Thursday we had the Bumble Bee from Home Town Buffet. The Bee came out and stayed the whole day going through each

scheduled activity with the campers in costume. Lastly Friday, we had a great visit from the CV Animal Shelter. They brought a cute dog that showed us tricks, we watched a video and asked lots of questions about pet care and safety. Also, on Friday we had lunch donated by Jordan's for all campers and staff!! It was the best week ever!!

We also had 2 great volunteers for the week of Camp Sunrise and they were a big help. They received hours for school credit.

VETERANS PARK CENTER

We are still actively accepting registration for Summer 2014 session. Registration is a little slow; however it is expected to increase once classes are in session.

Number of participants was at 18,967 and our revenue was \$32,380 (Recreation Program Fees \$8,769.00; Other Fees \$1,164.00; Special Interest Fees \$18,092.00; Ball Field Rentals \$448.00; and Rentals \$3,907.00).

Critical hour programming consists of open basketball, Monday through Friday, from 9-5pm and open game room, Monday through Friday, from 12-7pm. The gym and game room are both open on Saturdays, from 8am -12pm. The participation for Critical Hour Programming is 3,919.

Veterans Park Recreation Center hosted an Art Camp from June 23-26, from 1-3:30pm. The camp hit its maximum of 18 participants. Participants made ceramic sculptures, acrylic paintings, and other projects.

YOUTH ATHLETICS

Youth Sports continues to be a huge success. The Summer Basketball League has 31 teams; 12 west teams and 19 east teams (282 participants). We have 30 volunteer coaches and 3 coaches that are coaching 2 teams. Revenue for the program is \$26,225.

Youth Sports Council - The Spring 2014 Field Allocation is winding down and the Fall 2014 Field Allocation will be starting on August 1st. The Youth Sports Council has been working in conjunction with the Public Works Department/Parks Division on providing supplemental maintenance to many of the fields in poor condition. Donations collected from all Youth Sports Council organizations have been used for these projects and we are optimistic many of the fields will be in good condition at the start of the next allocation period on August 1st.



Parks and Recreation Commission AGENDA STATEMENT

DATE: JULY 17, 2014

ITEM TITLE: YOUTH SPORTS PROGRAM

SUBMITTED BY: Kristi McClure, Director of Recreation

REVIEWED BY: Brian Cox, Principal Recreation Manager

SUMMARY

The Youth Sports program provides a non-threatening environment in which children can learn new skills and sportsmanship, gain self-confidence, make friends and have fun. With guidance and support from a volunteer coach, each child receives equal playing time.

ENVIRONMENTAL REVIEW

N/A

RECOMMENDATION

Commission accepts the report.

DISCUSSION

The Youth Sports program is an integral part of the community. The Youth Sports program, specifically the Youth Basketball league, has been in existence for nearly 60 years. Many of the part-time staff refereeing the Youth Basketball program have transitioned into professional careers in Chula Vista, including a large number of educators and administrators. Some notable examples are CVESD and SUHSD Principals John DeVore, Tim Glover, Kevin Riley and Jerry Rindone. We've also had various participants in our league go on to play professional sports, including Ty Wigginton (MLB), Zeke and Moses Moreno (NFL), and Donnie Edwards (NFL). The City's sports program is less intimidating and allows children to learn and grow.

The program not only teaches sport skills but offers several positive effects on a child's life:

- It gives them the opportunity to meet new people and make new friendships
- Children develop a sense of self-belonging and confidence through social cohesion

- Sports challenge children to excel physically and mentally; it provides an outlet besides video games and browsing the internet
- The program teaches valuable skills such as leadership, hard work and perseverance which translate to all aspects of life, whether it be in the classroom, at work, or in the community.
- Participation in sport has a positive effect on reducing the involvement and exposure youth may have to violence and unethical activity.

The Youth Sports program serves over 1,000 youth ages 8-17 and has over 100 volunteer coaches. The part-time staff equivalent of 100 coaches would equal to over \$50,000 in staff expenses. Current programs include Winter/Spring Youth Basketball, Coed Indoor Soccer, and Summer Basketball. We did implement a new Indoor Soccer program for teens and will be introducing a Flag Football program in the fall for elementary school-age youth.

Another new youth sports program that was implemented was a 3 on 3 Basketball Tournament. A partnership was created with Papa John's Pizza to supply prizes and marketing material.

DECISION MAKER CONFLICT

N/A

RELATIONSHIP TO THE CITY'S STRATEGIC PLAN

The City's Strategic Plan has five major goals: Operational Excellence, Economic Vitality, Healthy Community, Strong and Secure Neighborhoods and a Connected Community. The Youth Sports program addresses the Healthy Community goal by providing an opportunity for children to exercise in an organized sport as well as addressing Connected Community by providing leagues in the west and the east, bringing the community together. The program ties into Operational Excellence as well, as the leagues are highly valued by players and coaches in the community and many use this as a platform to playing, or coaching, club or high school sports. The program also relates to Economic Vitality due to covering all operational expenses and not negatively affecting the General Fund. Finally, the Youth Sports program also ties into Strong & Secure Neighborhoods by providing geographical-based practices for youth to engage in and create community with their peers to encourage positive outlets and expression.

CURRENT YEAR FISCAL IMPACT

The Youth Sports program is revenue generating and covers the expenses that the program incurs. The program generates \$67,870 in revenue per year.

ONGOING FISCAL IMPACT

The Youth Sports program will continue to be offered on a yearly basis, covering direct costs.

ATTACHMENTS

None



Parks and Recreation Commission AGENDA STATEMENT

DATE: JULY 17, 2014

ITEM TITLE: **SATELLITE PROGRAM**

SUBMITTED BY: Kristi McClure, Director of Recreation

REVIEWED BY: Brian Cox, Principal Recreation Manager

SUMMARY

The Satellite Program offers a variety of site-specific recreation classes and programs at non-traditional locations such as schools, parks, bay front, trails, and tennis courts, where recreation centers are not located. The Recreation Department's Satellite Program offers classes year-round for youth and adults of all ages.

ENVIRONMENTAL REVIEW

N/A

RECOMMENDATION

Commission accept the report

DISCUSSION

The Recreation Department's Satellite Program offers a variety of unique classes to youth and adults that traditionally could not be offered at a recreation center. The Satellite Program provides site specific activities by using the city's bay front, tennis courts and open space park land. These non-traditional locations often provide a safe location for a potentially high-risk activity that could not be implemented anywhere else. The Satellite Program also provides our community with after-school activities within close proximity to home or school, when transportation to a recreation center is not convenient. Currently these classes are conducted and taught by qualified instructors at Paseo Del Rey Park (archery), Mt. San Miguel Park (tennis) and the Chula Vista Yacht Club (sailing). The majority of these classes are offered on weekends in the morning, and weekdays in the evening, and require a registration enrollment fee. The Satellite Program currently serves approximately 150-200 participants annually.

The Satellite Program operational budget consists of one part-time staff to assist with minor programming details, while the Recreation Supervisor directly supervises the contractual employees, class schedules, registration, publicity, recruitment of new instructors and the budget.

The Satellite Program benefits the community by:

- Teaching participants how to become more responsible in a marine environment
- Teaching children and young adults social skills & sportsmanship
- Increasing youth self-esteem & confidence through new skills learned
- Strengthening family bonds through classes involving parents and their children
- Helping children & young teens become more physically fit

DECISION MAKER CONFLICT

N/A

RELATIONSHIP TO THE CITY'S STRATEGIC PLAN

The City's Strategic Plan has five major goals: Economic Vitality, Healthy Community, Strong and Secure Neighborhoods, Connected Community and Operational Excellence. The Satellite Program addresses the Strong & Secure Neighborhoods goal by providing safe, organized activities within our parks, creates Economic Vitality by partnering with local businesses to increase awareness of their services in our community, and fosters a Connected Community through partnerships with local businesses, thereby providing additional services to citizens throughout the entire city. Satellite Programs also provide for a Healthy Community through fitness and health related offerings as well as exhibiting Operational Excellence by creatively programming locations not normally associated with organized recreational activity.

CURRENT YEAR FISCAL IMPACT

The Satellite Program operational budget for FY2014-15 is \$28,094. This provides direct costs for staffing, contractual instructors and recreational supplies associated with the program. The Satellite Program also is projected to generate an estimated \$15,000 in revenue.

ONGOING FISCAL IMPACT

The Recreation Department will continue to provide Satellite Classes throughout the community on a yearly basis, with a fiscal operating budget contingent on the scope of the program, which includes a small amount of part time hours for supervision assistance, contractual wages (85% of budget), and printing and office supplies. Staff is currently pursuing the implementation of new mountain biking, golf, hiking, cardio kickboxing dog obedience and soccer programs and will continue to expand the program with additional creative offerings as resources become available.

ATTACHMENTS

None

Prepared by: Rosemary D. Brodbeck

MINUTES OF A SPECIAL MEETING OF THE
PARKS AND RECREATION COMMISSION
OF THE CITY OF CHULA VISTA

May 22, 2014

6:30 pm

A Special Meeting of the Parks and Recreation Commission of the City of Chula Vista was called to order at 6:30 pm in Conference Room B-129, located at 276 4th Avenue – Building C, Chula Vista, California.

ROLL CALL

PRESENT: Commissioners Boehm, Chambers, Vogel, Buddingh, and Chair Gerace

ABSENT: Commissioners Garza and Scott

ALSO PRESENT: Director of Recreation McClure, Director of Public Works Hopkins, Assistant Director of Public Work Quilantan, Principal Recreation Manager Cox, Parks Manager Bernardo, Senior Recreation Manager Farmer, Recreation Supervisor III Ellis, Lieutenant Redman, Sergeant Stires, Park Ranger Alzubaidi, and Senior Public Works Specialist Rodriguez

CONSENT CALENDAR

1. Introduction of new Park Ranger Supervisor Sam Alzubaidi

Staff recommendation: Commission hear the introduction of new staff

2. Recreation Department Monthly Report

Staff recommendation: Commission approve the monthly report

3. Presentation of Snore's & S'mores Campout and Empower Hour Program

Staff recommendation: Commission accept the presentations on Snore's & S'mores Campout and Empower Hour

4. Parks and Recreation Commission Meeting Dates for Fiscal Year 2014-2015

Staff recommendation: Commission accept the meeting dates

ACTION: Commissioner Vogel move d to approve staff's recommendations and offered Consent Calendar Items 1 through 4. Commissioner Chambers seconded the motion, and it carried by the following,

Yes: 5- Boehm, Chambers, Vogel, Buddingh, Chair
Gerace
No: 0
Abstain: None

ACTION ITEMS

The item(s) listed in this section of the agenda will be considered individually by the Board/Commission and are expected to elicit discussion and deliberation. If you wish to speak on any item, please fill out a "Request to Speak" form and submit it to the Secretary prior to the meet.

5. Approval of March 20, 2014 Commission meeting minutes

Staff Recommendation: That the Commission approve the Meeting minutes

Action: Commissioner Vogel moved to approve the meeting minutes of March 20, 2014. Commissioner Boehm seconded the motion and it carried by the following vote,

Yes: 5 – Chair Gerace, Boehm, Buddingh, Chambers, Vogel,
No: 0
Abstain: 0

6. City of Chula Vista Graffiti Abatement Program Information

Staff Recommendation: That the Commission approve the City of Chula Vista Graffiti Abatement Program Information

Senior Public Works Specialist Rodriguez provided a presentation on the City of Chula Vista's Graffiti Abatement Program. She answered questions about the various areas in the City that receive the most graffiti, volunteers, and the overall program

Action: Commissioner Chambers moved to approve the City of Chula Vista Graffiti Abatement Program. Commissioner Boehm seconded the motion and it carried by the following vote,

Yes: 5 – Chair Gerace, Boehm, Buddingh, Chambers, Vogel
No: 0
Abstain: 0

7. Recommend to City Council approval of Youth Sports Council Memorandum of Understanding between the City of Chula Vista and Youth Sports Council.

Staff Recommendation: That the Commission recommend to City Council approval of Youth Sports Council Memorandum of Understanding between the City of Chula Vista and Youth Sports Council.

Assistant Director of Public Works Quilantan provided information regarding the Memorandum of Understanding between the City of Chula Vista and the Youth Sports Council. Questions were answered about sodding, seeding, watering, sweat equity, and the duration of the memorandum of understanding.

Action: Commissioner Chambers moved to recommend to City Council approval of Youth Sports Council Memorandum of Understanding between the City of Chula Vista and Youth Sports Council. Commissioner Buddingh seconded the motion and it carried by the following vote,

Yes: 5 – Gerace, Boehm, Buddingh, Chambers, Vogel
No: 0
Abstain: 0

8. Presentation of the City of Chula Vista Police Department Calls for Service.

Staff Recommendation: Commission provide accept the presentation

Chula Vista Police Lieutenant Redman and Sergeant Stires provided information on the Calls for Services at City of Chula Vista parks. They answered questions on the types of calls received, and on the homeless issue. Lieutenant Redman provided information on Resource Guide that was developed by Chula Vista Police Department for the Homeless Steering Committee

Action: Commissioner Vogel moved to accept the presentation the Chula Vista Police Department Calls for Services. Commissioner Boehm seconded the motion and it carried by the following vote,

Yes: 5 – Gerace, Boehm, Buddingh, Chambers, Vogel
No: 0
Abstain: 0

9. Approval of Commission Year End Report for Fiscal Year 2013-14.

Staff Recommendation: Commission approve the Year End Report for Fiscal Year 2013-14

Action: Commissioner Boehm moved to approve the Year End Report for Fiscal Year 2013-14. Commissioner Buddingh seconded the motion and it carried by the following vote,

Yes: 5 – Gerace, Boehm, Buddingh, Chambers, Vogel,
No: 0
Abstain: 0

10. Chair and Vice-Chair for Fiscal Year 2014-2015.

Staff Recommendation: Commission name a Chair and Vice-Chair for Fiscal Year 2014-2015

The Commission selected Commissioner Boehm as Chair and Commissioner Buddingh as Vice-Chair

Action: Commissioner Chambers moved to nominate Commissioner Boehm as Chair for Fiscal Year 2014-15. Commissioner Buddingh seconded the motion and it carried by the following vote,

Yes: 5– Gerace, Boehm, Buddingh, Chambers, Vogel,
No: 0
Abstain: 0

Action: Commissioner Chambers moved to nominate Commissioner Buddingh as Vice-Chair for Fiscal Year 2014-15. Commissioner Boehm seconded the motion and it carried by the following vote,

Yes: 5– Gerace, Boehm, Buddingh, Chambers, Vogel,
No: 0
Abstain: 0

11. Recommend to Council approval of Recreation and Public Works Department Budgets

Staff Recommendation: Commission recommend to Council approval of Recreation and Public Works Department Budgets

Staff provided a presentation on Fiscal Year 2014-2015 budget and answered questions pertaining to the proposed budget.

Action: Commissioner Vogel moved to recommend to Council approval of Recreation and Public Works Department Budgets. Commissioner Chambers seconded the motion and it carried by the following vote,

Yes: 5– Gerace, Boehm, Buddingh, Chambers, Vogel,
No: 0
Abstain: 0

12. Develop and approve Parks and Recreation Commission Goals and Objectives

Staff Recommendation: Commission approve and provide Goals and Objectives to Staff.

Proposed Goals and Objectives were reviewed and discussed.

Action: Commissioner Boehm moved to approve the Goals and Objectives and continue to have this item on future agendas as a standing item. Commissioner Vogel seconded the motion and it carried by the following vote,

Yes: 5– Gerace, Boehm, Buddingh, Chambers, Vogel,
No: 0
Abstain: 0

OTHER BUSINESS

1. STAFF COMMENTS

In the interest of time, Director McClure tabled her comments to the next meeting.

2. CHAIR'S COMMENTS –

Chair Gerace thanked staff for their hard and shared that she chose not serve a second term, and therefore tonight was her last meeting.

3. COMMISSIONERS'/BOARD MEMBERS' COMMENTS-

Commissioner Boehm thanked staff for their presentations.

ADJOURNMENT

At 9:30 p.m., Chairperson Gerace adjourned the meeting adjourned the meeting to the Regular Meeting on July 17 @ 6:30 pm in Conference Room B-129 Building C – Public Services Building North, 276 4th Avenue, Chula Vista, California.

Margarita Cellano, Administrative Secretary

Margarita Cellano

From: Jeff Scott [REDACTED]
Sent: Thursday, May 22, 2014 11:12 AM
To: Margarita Cellano
Subject: excused absence Jeff Scott for PRC meeting

I am not feeling well today and need to be excused from PRC meeting tonight

Margarita Cellano

From: [REDACTED]
Sent: Friday, May 16, 2014 4:32 PM
To: Margarita Cellano
Subject: Re: May 22, 2014 Parks and Recreation Commission Meeting Packet

Israel Garza

Hi Margarita,

Unfortunately, I have a work event that evening and will not be able to attend. Please request an excused absence for me.

Thanks,
Israel

----- Margarita Cellano <mcellano@chulavistaca.gov> wrote:

Parks and Recreation Commission:

Attached is the May 22, 2014 Parks and Recreation Commission Meeting Packet. The Recreation Department Report will be sent to you by Tuesday, May 20th. Public Works Department submitted the YSC MOU for your approval; however, Attachment C for that item is currently not available. We are hoping to get that information to you over the next few days. Below is information regarding the City Manager releasing Draft Budget for Chula Vista. Please let me know if you're going to be absent from the meeting (for quorum purposes). Thank and see you all next week.

CITY MANAGER RELEASES DRAFT BUDGET FOR CHULA VISTA

Chula Vista City Manager Jim Sandoval will present the proposed Fiscal Year 2014-15 budget at the Tuesday, May 20, City Council meeting. The meeting starts at 2 p.m. in Council Chambers at City Hall.

The proposed \$134.5 million General Fund budget provides the highest level of municipal services based on available resources, makes progress on key programs and projects, continues stabilizing the City's financial base, and maintains a balanced General Fund budget. The proposed budget identifies normal operating costs, connects funding to the citywide strategic plan, incorporates department funding priorities, and targets expenditures to service levels reported in the Program Summary.

Per the City Charter, the City Manager is required to submit the proposed budget to the City Council at least 35 days prior to the beginning of each fiscal year. The City Council will consider the FY 2015 budget at the May 27 City Council meeting. Following City Council review and any revisions, the City Council proposed budget is posted for a 10-day public review period. The final budget is considered for adoption at a public hearing by the City Council in June.

For more information on the budget, visit

www.chulavistaca.gov/goto/budget<<http://www.chulavistaca.gov/goto/budget>>. The City Council agenda and link to the live webcast is at

Parks and Recreation Commission AGENDA STATEMENT

DATE: 07/17/2014

ITEM TITLE: **RECOMMEND TO COUNCIL ACCEPTANCE OF
DONATION FROM MACY'S "HEART YOUR PARK"
PROGRAM**

SUBMITTED BY: RICK HOPKINS, DIRECTOR OF PUBLIC WORKS

REVIEWED BY: IRACSEMA QUILANTAN, ASST DIRECTOR OF PUBLIC WORKS
AGNES BERNARDO, PARKS OPERATIONS MANAGER

SUMMARY

The City of Chula Vista is in receipt of donations totaling \$550 from the Macy's "Heart Your Park" initiative sponsored by the National Recreation and Park Association (NRPA). Memorial Park and Winding Walk Park were identified and specifically selected by Macy's due to the proximity of Macy's stores at the Chula Vista Shopping Mall and the Otay Ranch Mall. This action asks the City Council to appropriate the donated funds.

ENVIRONMENTAL REVIEW

The Development Services Director has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that the proposed activity consisting of accepting donations in the small amount of \$550 for minor park improvements is covered by the general rule in that there is no possibility that the activity may have a significant effect on the environment. Therefore, pursuant to Section 15061(c)(3) of the State CEQA Guidelines, the activity is not subject to CEQA. Thus, no environmental review is required.

RECOMMENDATION

Commission accept the donation from Macy's Heart Your Park Program.

DISCUSSION

Macy's "Heart Your Park" initiative, sponsored by the National Recreation and Park Association (NRPA) has selected over 550 parks throughout the country to benefit from funds donated for park improvements. Between March 7 and March 31, 2014, Macy's customers were able to donate \$1 or more at their local store, with 100 percent of donations benefitting the store's selected local park. In turn, Macy's would match the total donation, dollar for dollar, up to \$250,000.

As a result of this initiative, Macy's "Heart Your Park" Program is making a one-time donation

As a result of this initiative, Macy's "Heart Your Park" Program is making a one-time donation in the amount of \$550 to the City of Chula Vista. The total amount donated includes \$250 for park improvements at Memorial Park and \$300 for park improvements at Winding Walk Park. The two parks were identified and specifically selected by Macy's due to the proximity of Macy's at the Chula Vista Shopping Mall and the Otay Ranch Mall. Funds are intended for use on improvements such as maintaining parks, playgrounds and ball fields.

Staff proposes to use the funds to make needed repairs to water fountains and the irrigation systems at both parks.

DECISION MAKER CONFLICT

None.

RELATIONSHIP TO THE CITY'S STRATEGIC PLAN

The City's Strategic Plan has five major goals: Operational Excellence, Economic Vitality, Healthy Community, Strong and Secure Neighborhoods and a Connected Community. This action supports the goals of a Healthy Community and a Connected Community. The "Heart Your Park" Program engaged the public to value their City parks, and the donations will be used specifically to provide healthy turf and operational drinking fountains.

CURRENT YEAR FISCAL IMPACT

Approval of this donation will result in an appropriation of \$550 to the FY 2014-15 Department of Public Works Park Maintenance supplies and services budget. Macy's "Heart Your Park" Program is the source of funding, therefore there is no net fiscal impact to the General Fund.

ONGOING FISCAL IMPACT

This one-time donation from the Macy's "Heart Your Park" program has no ongoing fiscal impact.

ATTACHMENTS

None.

Prepared by: Claudia Block



Parks and Recreation Commission AGENDA STATEMENT

DATE: 07/17/2014

ITEM TITLE: **APPROVAL OF PROPOSED PARK MAINTENANCE
EXPENDITURE AT MEMORIAL PARK AND
WINDING WALK PARK**

SUBMITTED BY: RICK HOPKINS, DIRECTOR OF PUBLIC WORKS

REVIEWED BY: IRACSEMA QUILANTAN, ASST DIRECTOR OF PUBLIC WORKS
 AGNES BERNARDO, PARKS OPERATIONS MANAGER

SUMMARY

City staff proposes to use the funds donated by the Macy's "Heart Your Park" Program to make needed repairs to water fountains and the irrigation systems at both parks.

ENVIRONMENTAL REVIEW

None.

RECOMMENDATION

Commission approve the expenditure.

DISCUSSION

The City of Chula Vista is in receipt of donations totaling \$550 from the Macy's "Heart Your Park" initiative sponsored by the National Recreation and Park Association (NRPA) . The total amount donated includes \$250 for park improvements at Memorial Park and \$300 for park improvements at Winding Walk Park. Memorial Park and Winding Walk Park were identified and specifically selected by Macy's due to the proximity of Macy's stores at the Chula Vista Shopping Mall and the Otay Ranch Mall.

City staff proposes to use the donated funds to make necessary repairs to drinking fountains and the irrigation systems at both parks.

DECISION MAKER CONFLICT

None.

RELATIONSHIP TO THE CITY'S STRATEGIC PLAN

The City's Strategic Plan has five major goals: Operational Excellence, Economic Vitality, Healthy Community, Strong and Secure Neighborhoods and a Connected Community. This action supports the goal of a Healthy Community, which includes providing the community with healthy turf and operational drinking fountains within City parks.

CURRENT YEAR FISCAL IMPACT

Macy's "Heart Your Park" Program is the source of funding, therefore there is no net fiscal impact to the General Fund.

ONGOING FISCAL IMPACT

This one-time donation from the Macy's "Heart Your Park" program has no ongoing fiscal impact.

ATTACHMENTS

None.

Prepared by: Claudia Block



Parks and Recreation Commission AGENDA STATEMENT

DATE: 07/17/2014

ITEM TITLE: ORDINANCE OF THE CITY OF CHULA VISTA AMENDING CHULA VISTA MUNICIPAL CODE SECTIONS 1.40.010 AND 2.66.330 DELEGATING AUTHORITY TO PARK RANGER TO ISSUE INFRACTION CITATIONS

SUBMITTED BY: RICK HOPKINS, DIRECTOR OF PUBLIC WORKS

REVIEWED BY: IRACSEMA QUILANFAN, ASST DIRECTOR OF PUBLIC WORKS
AGNES BERNARDO, PARKS OPERATIONS MANAGER
CHANCE HAWKINS, DEPUTY CITY ATTORNEY II

SUMMARY

California State law permits cities to authorize and delegate the responsibility of enforcing park rules, regulations and laws to Park Rangers and authorizes them to issue infraction citations. This ordinance amends the Chula Vista municipal code to allow the City Manager or a director to designate Park Rangers that may issue infraction citations. Allowing Park Rangers to confront individuals who are violating City laws in City parks improves park safety and reduces the burden on the Police Department.

ENVIRONMENTAL REVIEW

The Environmental Review Coordinator has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that the activity, authority for Park Rangers to issue infraction citations, is not a "Project" as defined under Section 15378 (b)(4) of the State CEQA Guidelines because it does not involve a physical change to the environment; therefore, pursuant to Section 15060(c)(3) of the State CEQA Guidelines the activity is not subject to CEQA. Thus, no environmental review is necessary.

RECOMMENDATION

Commission approve proposed amendment to the ordinance.

DISCUSSION

The City is responsible for maintaining public park property which enhances the quality of life for all City parks patrons. From time-to-time, irresponsible individuals commit violations of City

law in the parks. These violations include, but are not limited to: drinking alcohol where alcohol is prohibited, urinating on public property, damaging City fields or play structures, and not honoring reservations for field or facility rentals. City of Chula Vista Park Rangers confront the individuals who are violating City laws, however, it is without repercussion because Park Rangers do not currently have the authority to issue citations for violations.

City parks would be better served if Park Rangers were authorized to issue infraction citations. In doing so, the Park Ranger Program would be better equipped to preserve the peace and quality of life at City parks and ensure that violations of City and state law are discouraged. Furthermore, by issuing infraction citations, Park Rangers would have the ability and authority to reinforce municipal code and curtail repeat offenders.

California State law permits cities to authorize and delegate the responsibility of enforcing park rules, regulations and laws to Park Rangers and authorizes them to issue infraction citations. This ordinance amends the Chula Vista municipal code to allow the City Manager or a designee to designate Park Rangers that may issue infraction citations. Allowing Park Rangers to confront individuals who are violating City laws in City parks improves park safety and reduces the burden on the Police Department.

The Department of Public Works will work closely with the City of Chula Vista Police Department to ensure proper training for all Park Rangers who are designated to issue infraction citations. Standard Work and departmental policies will be a large part of ensuring that the process and purpose of issuing the infraction citations are clearly defined, understood and adhered to by designated Park Rangers. In addition, an informational brochure will be developed in order to better educate the public on municipal codes and other park rules that regulate park use.

DECISION MAKER CONFLICT

None.

RELATIONSHIP TO THE CITY'S STRATEGIC PLAN

The City's Strategic Plan has five major goals: Operational Excellence, Economic Vitality, Healthy Community, Strong & Secure Neighborhoods and a Connected Community. Authorizing Park Rangers to issue infraction citations supports the Strong & Secure Neighborhoods goal as City parks are better served by having Park Rangers preserve the peace and quality of life by ensuring that violations of City and State law are not committed.

CURRENT YEAR FISCAL IMPACT

There is no impact to the General Fund from this action.

ONGOING FISCAL IMPACT

Amending the municipal code to allow Park Rangers to issue infraction citations will result in a reduction in revenue loss from the City having to issue reservation refunds due to the lack of ability of the Park Rangers to issue infraction citations.

ATTACHMENTS

"A" - Revised Ordinance

Prepared by: Claudia Block

**Parks and Recreation Commission
Approved Goals and Objectives FY 2014-15
Approved at May 22, 2014 Meeting**

Goals and Objectives	Status/Notes
1. Increase Connected Community by conducting at least two commission meetings per year at Recreation Center locations.	Propose: July 2014 @ Parkway and November 2014 @ Loma Verde
2. Commissioners to engage with members of the public to share and discuss concerns about service levels.	
3. At least once a year take a city wide tour of recreation and parks facilities hosted by City staff (on a Saturday in January or February).	
4. Hold monthly commission meetings (as needed) to meet goals and objectives and addressing important issues.	
5. Identify potential resources to help support funding of a full time Recreation Supervisor position dedicated for the Norman Park Center and expansion of senior program activities throughout Chula Vista.	
6. Encourage the rehabilitation of existing recreational facilities and the development of facilities that are not available in the area of West side of Chula Vista.	
7. Provide more trails and open space lands that serve to link existing state, county, and municipal open spaces, as well as other trail networks, both existing and planned to facilitate a variety of recreation activities and special events.	
8. Identify ways to make parks safer for the community by reviewing park amenities for risks to public safety.	
9. Seek to reinstate the Park Ranger program to full strength to help address inappropriate activities in parks.	
10. Encourage more cooperation between neighboring governmental entities, school districts and organizations to assist with fee use programs.	
11. Coordinate potential facility sharing with Southwestern College and Sweetwater Union High School District to maximize public use of taxpayer funded facilities.	
12. Advocate the services and programs offered by the Public Works and Recreation Departments available to the community through continuing to share information of staff presentations.	
13. Create Joint Use Agreements for parks using Chula Vista Elementary School District Fields, especially west of 805.	
14. Install/reinstall and maintain better quality athletic fields and explore priority use/scheduling for any group willing to finance same.	
15. Increase Connected Community by creating a Recognition Program for Community Members whereby the commission would encourage excellence, innovation, and volunteerism (present certificates to coaches, organizations (Youth Sports	

Goals and Objectives	Status/Notes
Council, Kiwanas, etc.) for their volunteer work.	
16. Commissioners to help serve as ambassadors to the community by reviewing Public Works and Recreation Department volunteer opportunities (Interns, Adopt-A-Park, etc.)	
17. Require that a member of the Youth Sports Council Presidents Committee to attend the Park and Recreation Commission meetings to provide an update.	
18. Increase Connected Community, Healthy Community, Strong and Secure Neighborhoods by increasing commission presence at Recreation Department and Park events and initiatives.	